

The purpose of this memo is to express my individual position to reject urge the rejection of NAB petition 04-160. Satellite radio is a subscription service and should be able to define the services and content of its programming as the market demands. Satellite radio represents an excellent example of the commercial deployment of new technologies to create a market viable service. Nothing should be done to artificially limit its ability to enhance its services vis-a vis the protection of a another product. Let the market decide what services they want and how they acquire them!!!